



BERJAYA BUSINESS SCHOOL

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Subject Code & Name : **DGN1307 Management**
Semester & Year : September – December 2016
Lecturer/Examiner : Joseph Choe Kin Hwa
Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 2 parts:
PART A (25 marks) : TWENTY FIVE (25) multiple choice questions. Shade your answers in the Multiple Choice Answer sheet in the Answer Booklet provided. You are advised to use a 2B pencil.
PART B (75 marks) : FIVE (5) short answer questions. Answer ALL of the questions. Answers are to be written in the Answer Booklet provided.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

Total Number of pages = 7 (Including the cover page)

PART B : SHORT ANSWER QUESTIONS (75 MARKS)

INSTRUCTION(S) : Answer all **FIVE (5)** questions. Write your answers in the Answer Booklet(s) provided.

Question 1

Describe the major contributions of the following authors to the development of management thought:

- a. F.W. Taylor
- b. H. Fayol
- c. M. Weber

(15 marks)

Question 2

- a. Planning establishes the basis of all the other things that managers do as they organise, lead and control. Analyse the use of formal planning in an organisation.

(10 marks)

- b. Discuss the criticism of formal planning.

(5 marks)

(Total: 15 marks)

Question 3

Explain any **FIVE (5)** managerial roles in an organisation as suggested by Mintzberg.

(15 marks)

Question 4

Different people are motivated in different ways. Illustrate **FIVE (5)** ways on how management motivates the employees.

(15 marks)

Question 5

Compare the **THREE (3)** performance control tools used for monitoring and measuring organisational performance.

(15 marks)

END OF QUESTION PAPER